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BOARD POLICY # 1002

Board Policy

Social Media Policy

Approval Date: 14 October 2025
Rescinded: N/A

Purpose

To ensure consistent, professional, and respectful communication from the Grand Forks International Baseball Society (GFI) across all public platforms, including social media, print, and verbal communications.

Policy Statements

Authorized Spokespersons:

- Only the President, or a designated board-approved representative, may speak to the media or make official public statements on behalf of GFI.
- Coordinators and Team Leads may communicate about event logistics or scheduling as needed, but must not speak on behalf of the Society's broader views or decisions.

Social Media Posting:

- GFI's official social media accounts shall be managed by the President, Communications Coordinator, or a designated board member.
- Content must reflect GFI's mission and values and avoid controversial, discriminatory, or offensive language.
- Photos of volunteers, players, or attendees under 18 require parental or guardian consent prior to posting.

Personal Use of Social Media:

- Board members, staff, and volunteers are encouraged to share and promote GFI events but must not post confidential information, internal decisions, or unverified claims.
- When expressing personal opinions related to GFI, individuals must clarify they are speaking personally and not on behalf of the Society.

Confidentiality and Privacy:

- Personal or sensitive information (e.g. financials, volunteer lists, or disciplinary matters) shall never be shared publicly.
- Respect the privacy of players, volunteers, staff, and attendees in all forms of communication.

Crisis or Incident Communication:

- In the event of a crisis, emergency, or serious incident, all communications must be coordinated through the President.
- No unauthorized individual shall post or comment on the situation publicly.

Violations and Enforcement:

- Breach of this policy may result in removal of posting privileges or dismissal from the Society.
- Serious violations may be referred to legal counsel.

Amendments:

- This policy may be amended by a majority vote of the Board of Directors.

Created On:	September 9, 2025	Revised On:	
This document replaces the last revision of:			
Approved by Board:			
Endorsed by Operations:			
Circulated on:			